

# KIN Whitening

## WHITENING TOOTHPASTE

### White and healthy smile



#### Gentle removal of stains

##### Micro-powdered sodium bicarbonate (15%)\*

- Removes stains without damaging the enamel.
- Penetrates deeply into the enamel layer, cleaning hard-to-reach places.
- Helps to prevent caries by buffering the salivary pH.



#### Anti-tartar protection and gum care

##### Sodium pyrophosphate (3.30%)\*

- Prevents mineral salt precipitation, avoiding tartar build-up.
- Increases the stain removal effectiveness (acts as an adjuvant to the whitening action of sodium bicarbonate).



#### Strengthens enamel

##### Sodium fluoride (1000 ppm F-)\*

- Anticaries protection.
- Helps enamel remineralization.

#### Gentle to enamel

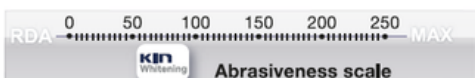
##### Low abrasiveness

- Kin Whitening has an RDA\* index of 87.
- A low abrasiveness index that will not harm enamel.

#### Polishing effect

##### New generation silica

- Specially selected mixture of medium abrasive silica along with a thickening and sensory silica at an optimized concentration, to achieve maximum cleaning and gentle polishing, as well as enamel protection.



\*Relative dentin abrasivity (RDA) is a method of measuring of the erosive effect of abrasives in toothpaste on tooth dentin.

Helps teeth to recover their natural colour whilst taking care of the enamel

#### Indications

- **Helps** to remove extrinsic stains caused by food, tea, coffee, tobacco, etc.
- **Promotes maintenance** of whiter teeth after a professional cleaning of dental bleaching.

PROGRESSIVE WHITENING DAILY USE